

You're Local Business Guide! EastLothianDirectory.com

EastLothianDirectory.com was created to help local companies advertise their business on the internet, as a local company ourselves we understand what it takes to maintain and attract local customers online.

Recent industry reports tell us that people spend approximately 80% of their income within a 50 mile radius of their homes. That means a lot of cash circulating locally and with more and more people going online every day this gives your business a much larger platform to display its product or service.

Consumers in East Lothian no longer spend time fumbling through the phone book looking for phone numbers; they do what comes more naturally and go online.

We have the advantage over any other directory because we provide our clients with geo-targeted advertising traffic. In the domain names we are developing we include the geographical area being East Lothian with the product or service being searched for thus we target your business advertising to potential customers located in or interested in visiting that East Lothian.

EastLothianDirectory.com is part of a global network of over 700 websites which are owned and operated by Mercat Cross Media Ltd. We are dedicated to promoting East Lothian in a positive and professional manner on the internet not only to the local community but also to a global audience. Whether you are a local person looking for a restaurant, garage or any other kind of local business or you are searching from another part of the world perhaps with a view to playing golf on the oldest playing links course in the world, then we are sure you will find what you are looking for on our local network of dedicated East Lothian websites.

If you have a business that needs maximum online exposure without blowing your marketing budget, then contact our sales team who will be glad to talk to you regarding advertising your business on one of our rapidly expanding network of websites.

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